



A.K. ROSE, INCORPORATED

.....
High Impact Branded Promotions

**Your trusted
partner for quality
promotional products
since 1985**







CUTTER
C/B
& BUCK.

CROSS.

Serving top Fortune 100 companies since 1985.

We have a systematic and creative way of helping you select the quality gift, award, or incentive that will work best for your brand. We begin by learning your marketing objectives. In these interactive sessions—via phone, email or face-to-face—we'll explore multiple possibilities and present innovative products that will best meet your needs.

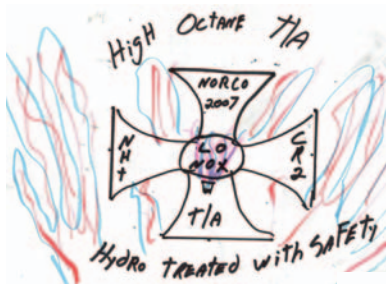
Our premium services include:

- Rush order service
- Apparel and name badge programs
- Customized recognition and safety programs
- Custom design and manufacturing
- Graphic art and design assistance
- Development of online company stores
- Warehousing and fulfillment
- Access to over 375,000 promotional products
- Online product database at www.akrose.com



Case Study: High Octane

This is an example of how we can transform your rough-draft artwork into something beautiful!



We're certified by the Women's Business National Council

Many of our corporate clients are committed to the economic development of minority and women owned and operated firms. It is their policy to actively engage in efforts that provide for supplier inclusion. Through concerted initiatives to partner with minority and women business enterprises (M/WBEs) they can facilitate the sustained growth of the corporation and those firms who are an integral part of the global communities that we serve.

At A.K. Rose, we believe that by embracing the concept of inclusion, we will rise to a higher level, reflecting our belief that "we will benefit from diversity through better relationships with customers, suppliers, partners, employees, government and other stakeholders, with positive impact on the bottom line.



888-727-3050 www.akrose.com





Our Five Star Customer Promise.

We recognize the “lifetime value” of our customers and are pleased to say that today we are serving some of the same customers we started with over 25 years ago. We promise to earn your trust and confidence every time you present us with one of your projects.

- ★ **Fast Solutions:** Our professionally trained team can quickly evaluate your needs and deliver a tailor-made proposal.
- ★ **Fresh Ideas:** We scout new products and ideas from around the world so the merchandise you give to your customers will be fresh and create positive “buzz.”
- ★ **Clear Communication:** “We hear you.” You’ll be informed every step of the way. Nobody likes unexpected surprises and we’ll always take extra steps to prevent that from happening.
- ★ **Technology:** Our online stores are open 24/7. We are always watching for new technology that will make your experience with us as positive and efficient as humanly possible.
- ★ **The WOW Experience:** Our objective is to always exceed your expectations. If, for any reason, you are not satisfied with your finished product, we will gladly replace it. We stand behind every order with honesty and integrity. That’s the A.K. Rose way!



Online company stores: consider the possibilities!

Online company stores give you a new sales tool to reach your customers and present promotional products in an easy-to-purchase format. While many clients prefer to shop online, we also mail catalogs and flyers throughout the year to apprise you of new products and special promotions you need to know about.

With an online company store, products can be quickly added or deleted—keeping your product mix fresh.

An online company store will:

- Ensure compliance with your brand standards
- Help to eliminate rogue purchasing
- Allow employees to order from anywhere
- Make your products available 24/7!

We can help you create your own company store as a link to your Intranet or as a stand-alone website. Take a look at the online store we created for Shell at www.akrose.net and consider the sales possibilities for your company!



Save time and money with the latest technology.

We have ESP! No, we're not clairvoyant, but we do have access to the industry's database of products. That means we can quickly find all the items you need and rush them to you. Our ESP system also allows us to research the best quality products at the best price!

Instead of searching endlessly through catalogs, we'll email you proposals with color photos in an easy to open PDF format. Plus, we'll create and send you electronic artwork for quick approvals. When your order ships, we'll email tracking numbers so you always know where your shipment is.

By using the latest technology, we can:

- Find what you need F-A-S-T!
- Sort products by price for the best value
- Present the most creative products and best options for you
- Meet your objectives and deadlines



What our customers say...

"Your service and follow-through are unbelievable. We really appreciate your involvement."

W.W. SMITH, SHELL OIL PRODUCTS U.S.

"Our experience with A.K. Rose was first-rate and we will not hesitate to use them in the future for our promotional needs."

CONNIE O'BRIEN, FIRST COAST ENERGY LLP

"A.K. Rose specializes in last minute orders. When I need an order quickly, they're the miracle workers!"

DEBBIE OKIHARA, EQUIVA TRADING COMPANY

We're in good company...

Below is just a sampling of the companies that trust their brands in our hands.



888-727-3050 www.akrose.com

Let us create a successful promotional program for you!

With more than 25 years of industry experience, we know how to make our clients even more successful through powerful and creative promotional programs. And, we're ready to do the same for you!

For a free consultation, contact us today!

Phone: 952-474-3050

Toll-Free: 888-727-3050

Email: info@akrose.com

Web: www.akrose.com



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